

Katzcy Announces Winners of 2017 Pitch Week



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RESTON, Va., Dec. 5, 2017 /PRNewswire/ -- Today, Katzcy announced the winners of its 2017 Pitch Week competition. Pitch Week gave participants an opportunity to present their sales pitch to a panel of experienced judges and receive immediate feedback.

"A common theme we see in working with our clients is a need for objective feedback from a trusted and credible outsider," said Katzcy CEO Jessica Gulick. "That's ultimately what inspired us to host Pitch Week. We wanted to find a way to give back to the community and enable companies looking for ways to practice and improve their sales pitch to get the advice they desired."

Over the span of the week, presentations were made for technology solutions across healthcare, finance, security, and federal contracting. "It is always great to talk and work with entrepreneurs that are just getting off the ground—this group's stories and ideas were powerful and transformative, just amazing," said Peter Clay, a judge of the competition and member of Katzcy's advisory board.

"There were some truly creative and enthusiastic pitches, delivered by excited and focused entrepreneurs about great, socially responsible products and services," added Glenn Richardson, another judge and advisory board member.

Katzcy is excited to announce the following winners:

Hua Wang, SmartBridge Health – Best Pitch

SmartBridge Health uses the brainpower of the world's top oncologists to improve health outcomes for cancer patients by providing an expert second opinion.

Tyler Reynolds, Elastic Beam – Best Lead Up

Elastic Beam brings AI-powered cyberattack protection to their clients by detecting, reporting and stopping cyberattacks on data and applications exposed through APIs.

Hugh Lloyd-Thomas, MyDataOracle – Best Prepared

MyDataOracle is a blockchain, smart contract & API enabled platform enabling consumers & small businesses to manage, control & be compensated for their data by B2C & B2B providers enabling them to tailor solutions & meet customers specific needs.

Masa Hashiguchi, Interfocus – Best Demonstration

Interfocus provides clients with visibility, control and compliance across all activity and assets on their network in a single, cost-effective solution.

Stephanie Mitchell & Brian Friel, BDSquared - Best Close & Follow-Up

BDSquared is a team of Federal Acquisition Business Development veterans and government contract data masters that have built a better way to identify and pursue government opportunities.

Justin Giovanetti, CloudRNA - Best Question & Answer

CloudRNA is a distributed revolution of RNA profiling and gene expression discovery performed in and empowered by the cloud.

About Katzcy Consulting

Katzcy is a woman-owned growth consulting firm with a focus on helping technology entrepreneurs and executives craft their positioning, approach, and messaging in a complex and busy market. We bring extensive experience and a hands-on, strategic approach to aid our clients in planning a successful launch and continued growth. We offer growth strategy, marketing operations, and event support. Learn more at <http://www.katzcy.com>.

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